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LEADERSHIP IN EDUCATIONAL FACILITIES

November 12, 2014
Vol. 14, No. 22

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Tampa, FL

Jan 18-22, 2015
[APPA U: Leadership Academy](#)
Tampa, FL

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APPA Region & Chapter Events

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Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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Jan 12-16, 2015
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)

Blacksburg, VA
(Virginia Tech)

Mar 9-13, 2015
[APPA's Supervisor's Toolkit \(spons. by SRAPPA\)](#)

Memphis, TN (Univ. of Memphis)

Other Events

Nov 13, 2014
[College Planning & Management Crisis Planning & Emergency Preparedness Webinar](#)

2:00 p.m. Eastern

Dec 17, 2014
[Webinar: OSHA Legal Update \(Keller & Heckman\)](#)

1:00 p.m. Eastern

Jan 24-28, 2015
[ASHRAE 2015 Winter Conference](#)

Chicago, IL

Feb 10-13, 2015
[IDEA Annual Campus Energy Conference](#)

Denver, CO

HEADLINE NEWS

APPA Collaborates with Autodesk to Reduce Prices

A collaborative effort this year has resulted in a significant reduction in the price of [Autodesk commercial desktop subscription](#) for [Building Design Suite](#) and [Infrastructure Design Suite](#). The software programs are used extensively by campus planners, architects, and facilities managers in the planning, design, information modeling, construction, and management of buildings throughout education.

According to Pete Strazdas, APPA's President-Elect and associate vice president for facilities management at Western Michigan University, Autodesk indicated earlier this year that they would be changing their "education software policy" to continue providing "free" software only to university academic units, but to charge a fee for physical plant units. One APPA member, Steve Hultin of Colorado State University, indicated that if this policy had gone through, "Our FM costs will increase from \$5,200 per year to \$250,000 per year for the same number of licenses. We will/are reducing the number of stations, but the cost increase is staggering."

Strazdas and Lander Medlin, APPA's executive vice president, met with Autodesk reps by conference call last June to "plead our case for keeping facility offices at the same 'free' level as academic programs," said Strazdas. They also emphasized the fact that facilities planners and managers support the educational mission of the institution and are often aligned closely with the academic units in the use of the software.



As a result of these and other discussions, [Autodesk issued a new policy](#) offering a 90% discount for facilities management departments, while continuing the free program for academic uses. "While that was nice of them to change the policy from 100% to now 10%," said Strazdas, "I have not given up the cause for APPA members." Strazdas will be presenting two sessions at the Autodesk University conference in Las Vegas in early December, and he promises to continue the discussion with Autodesk leaders on the pricing structure for facilities organizations.

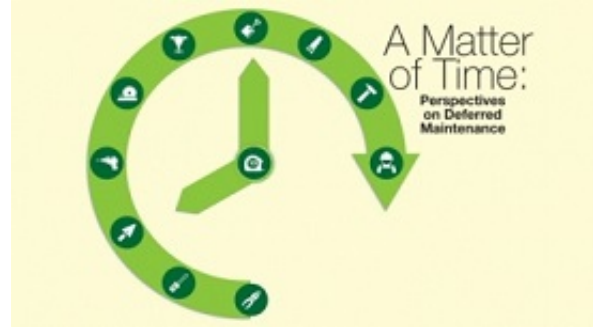
If any APPA member is paying the full Autodesk list price, you should take advantage of this program. We will report on any further developments.

APPA NEWS

A Matter of Time: Perspectives on Deferred Maintenance

At a time when there is stiff competition for enrollment and funding, deferred maintenance can be at once a monetary saving grace and a budgetary nightmare. An article in a recent issue of *American School & University* quotes APPA Executive Vice President Lander Medlin extensively on the topic. The conversation around deferred maintenance effectively began with a study published by APPA in 1989, [The Decaying American Campus: A Ticking Time Bomb](#). Since that time there has been national attention focused on the topic and periodic follow-up studies to assess how things have changed, including the 1996 study [A Foundation to Uphold: A Study of Facilities Conditions at U.S. College and Universities](#), which estimated at that time that there was \$26 billion in accumulated deferred maintenance, \$5.7 billion of which pertained to urgent needs. Since that time there have been marked improvements. But with schools facing constant budgetary

constraints and the need to slice the pie into smaller and smaller slices, deferred maintenance remains a relevant topic. "What has exacerbated the problem was that in 2008/2009 a huge recession hit," says Medlin. [Log in to read the full article.](#)



No Job's Too Big for Campus Leader after Extraordinary U.S. Navy Career

When APPA member Kelly Schmader spoke to campus community members at UCLA's Veterans Day ceremony on Nov. 10, he spoke from a deep well of appreciation for those who have served in America's armed forces. Schmader, UCLA assistant vice chancellor for facilities management, served as an officer in the U.S. Navy Civil Engineer Corps for 28 years. He started as a 22-year-old ensign at the Naval Weapons Station in Earle, NJ. Fresh out of Penn State with a civil engineering degree and a year of ROTC, his plan was to put in the four years he owed the Navy for college tuition assistance and get out. But his plans changed. The Navy also prepared him well for life at UCLA, said Schmader, who, with his team of 930 Facilities Management staff, is responsible 24/7 for maintaining and enhancing the campus's densely packed 419 acres of buildings and grounds — from classrooms and laboratories to athletics facilities and the cogeneration power plant. His military background also fills him with respect for the hundreds of UCLA staff members and more than 400 students who are veterans. [Read the full profile.](#)



Member Awards and Recognition

2015 Award Nominations and Applications Due November 30, 2014!

Make Your Voice Heard on Your Choice for Top Performers: Deadline Fast Approaching

Nominations and applications are now being taken for APPA's 2015 institutional and individual awards: Award for Excellence, Sustainability Award, Effective and Innovative Practices Award, APPA Fellow, Meritorious Service Award, and Pacesetter Award. The deadline for consideration for the 2015 awards is November 30, 2014. Awards nominations submitted after November 30, 2014 will be held and considered in the 2016 award cycle. Visit <http://www.appa.org/membershipawards/> to get award details and submit award nominations and applications.



Become an APPA Officer: Nominations for 2015 Now Open ***Nominations Due by December 15***

APPA's strong and steady volunteer leadership is one reason why it is the association of choice for educational facilities professionals. Consider becoming a candidate for an elected APPA office. Elected officers gain enormous leadership skills, a chance to develop professionally in meaningful ways, and a major opportunity to make a contribution to the entire profession. Being an APPA elected official does require a personal commitment of time and energy. However, past elected officers will tell you the personal rewards and professional benefits outweigh the costs of engagement and time commitments. There are five elected officer leadership positions, three of

which will be on the 2015 ballot:

- President-Elect
- Vice President for Information and Research
- Vice President for Professional Development

Consider nominating yourself — or others — for the office that best matches your passion and areas of expertise. Download the [Nominations and Elections Packet](#). All applications and nominations for APPA office are due no later than December 15, 2014.

Elected Officer Nominations & Elections Packet
for
2015 Officer Elections



PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA U

2015 Is Fast Approaching: How Will You Advance Your Professional Development Goals?

Attend APPA U - The Institute for Facilities Management and Leadership Academy

January 18 - 22, 2015

Marriott Tampa Waterside

Tampa, FL

[Registration](#) now open!

APPA U combines the Institute for Facilities Management and Leadership Academy in a single venue. In this upcoming training double header you will hear from facilities experts in the fields of leadership, management, safety, energy, construction & master planning, sustainability, and more areas essential to your organization's success. The training offers:



Institute for Facilities Management

Offering programmatic content in General Administration, Operations & Maintenance, Energy & Utilities, Planning, Design & Construction, as well as Advanced Planning. Participation in the Institute program will earn participants 3 CEUs (equivalent to 32



Leadership Academy

Delivering the resources necessary for the next generation of campus leaders, the Leadership Academy offers content exposing one to individual effectiveness skills, interpersonal effectiveness skills, managerial effectiveness skills, and organizational

Professional Development Hours (PDHs) or 32 Learning Units (LUs)). Additionally, attendees are exposed to the body of knowledge used for preparation to sit for APPA's Credentialing Program and garner either the Educational Facilities Professional (EFP) or Certified Educational Facilities Professional (CEFP) credential. Join your colleagues for a technically rich program designed for facilities professionals.

effectiveness skills. Participation in the Leadership Academy program earns participants 3 CEUs (equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs). Register today for the program that is designed to help you continue to advance on your professional continuum of success!

APPA U: Training + Networking = Career Success



Plan Supervisor's Toolkit Training into Your Schedule

APPA's Supervisor's Toolkit provides what you need to lead in a facilities workplace that is being transformed by intense competition, advancing technology, and the global economy. This structured, open-ended, and pragmatic programming is not solely an educational offering but is also a process designed to help supervisors realize both personal and professional growth. Upcoming offerings:

- January 12-16, 2015, Virginia Tech, Blacksburg, VA
- March 9-13, 2015, University of Memphis, Memphis, TN

[Learn more.](#)



Get Your Career on Track for Success—Become APPA Certified!

Upcoming Credentialing Prep Courses and Exams:

Friday, November 14, 2014 - Penn State University, State College, PA

Friday, January 23, 2015 - Tampa, FL (APPA U)

Managing a campus is like managing a small city. It takes vision coupled with a comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the principles that contribute to creative and sound decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. [Learn more](#), then register for an upcoming prep course and exam!



APPA INFORMATION & RESEARCH

How Well Do Your Facilities Perform?

Find Out By Participating in the FPI Survey

Deadline December 15!

APPA's 2013-2014 Facilities Performance Indicators (FPI) survey is an essential tool for helping you objectively understand how your facilities are performing--and where you stand in relation to others. It helps you:

- Create a balanced performance scorecard based on critical data findings
- Compare and contrast your facilities operations with other institutions
- Successfully address capital asset realities
- Make the business case for your facilities needs
- Align facilities planning with your institution's mission and vision



The 2013-14 FPI survey is now open and ready to take your data. **The deadline is December 15**, but **now** is the time to start entering your data. Start now to make it easy to provide the best picture of your facility is performing, its successes, and where there is room for innovation. Register at <http://www.appa.org/research/FPI/index.cfm>. For assistance, contact Christina Hills at christina@appa.org.



The APPA Bookstore: Resources for Solving Your Management Challenges

If you haven't visited the APPA Bookstore recently, you're missing out on a wealth of products that can help you solve your most pressing campus management challenges. Look at the recent top ten best sellers to better understand the knowledge available:

1. [Operational Guidelines Trilogy Package](#)
2. NEW! [Effective and Innovative Practices for the Strategic Facilities Manager](#)
3. [Operational Guidelines for Educational Facilities: Custodial](#)
4. [Thought Leaders Report 2014: Leveraging Facilities for Institutional Success](#)
5. [Operational Guidelines for Educational Facilities: Maintenance](#)
6. [Operational Guidelines for Educational Facilities: Grounds](#)
7. [Critical Issues in Facilities Management: Environmental Sustainability](#)
8. [Cleanliness and Learning in Higher Education](#)
9. [Thought Leaders Report 2013: The Rising Cost of Higher Education](#)
10. [Effective and Innovative Practices for the Strategic Facilities Manager](#)

Solutions you can find at no other single source — at budget-friendly prices. Bookmark www.appa.org/bookstore today. Visit when you need strategic information to help your facilities perform at their best!

New APPA Report Explores Maximizing the Campus Built Environment

The newly published report in the APPA Thought Leaders Series focuses on the issues and challenges related to leveraging campus facility assets to achieve desired institutional outcomes.

Leveraging Facilities for Institutional Success, identifies the key characteristics of successful campuses, then looks at what institutions are actually achieving — the disagreeable reality of unsustainable funding models, unsuccessful students, and poorly utilized resources. As a result, the 2014 Thought Leaders report lists the following strategies to help maximize the built environment's contribution to the mission and vision of colleges and universities:



- Understand how facilities affect student success and employ best practices for student recruitment and retention.
- Use total cost of ownership (TCO) as a guiding principle for all facilities decisions.
- Make better use of campus space.
- Expand data collection and analysis to support decisions to cut costs and increase efficiency.
- Use the campus as a classroom to expand awareness of sustainability and facilities best practices.

To download and read the entire 2014 Thought Leaders report, *Leveraging Facilities for Institutional Success*, please visit www.appa.org/research/cfar/tls.cfm. You may also request the free report from the [APPA bookstore](http://www.appa.org/bookstore).

A Continually Updated Stream of Knowledge for Solving Your Campus' Most Pressing Problems: The APPA Body of Knowledge

The 60+ chapters in [APPA's Body of Knowledge \(BOK\)](http://www.appa.org/bok) are available in a searchable, online digital database, and all have been undergoing revisions and updates by the BOK content coordinators and authors. If you haven't visited the BOK lately, you're missing out on an important foundational resource for your campus facilities work.

As an APPA member, you automatically get instant access to the BOK, with its best practices, recommendations, resources, and professional guidance

BOK
Body of Knowledge

to aid you in supporting the mission and vision of your educational institution. Your continued membership in APPA ensures that you'll always have access. Not only the main member representative, but everyone at an APPA member institution also has access to the BOK.

The four core areas of content:

- General Administration and Management
- Operations and Maintenance
- Energy, Utilities, and Environmental Stewardship
- Planning, Design, and Construction

To access the BOK, login to myAPPA at www.appa.org/login.cfm, using your personal APPA userid number and password. For more information about the BOK and to see the current table of contents, visit www.appa.org/bok.

INDUSTRY NEWS

PGMS Awards Universities and Colleges With Top Honors

The Professional Grounds Management Society (PGMS) has recognized several college campuses in the Society's 2014 Green Star Awards program.

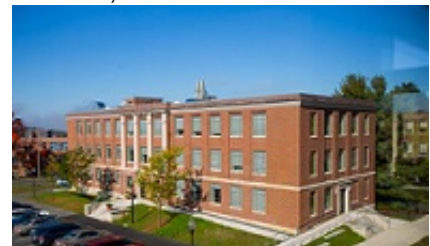
- **In the University and College Grounds category**, PGMS handed out two Grand Awards, 12 Honor Awards and two Merit Awards. The George Bush Library at Texas A&M University in College Station, TX and Northern Kentucky University in Highland Heights, KY. were both presented with Grand Awards.
- **Honor Awards were given to** Baylor University in Waco, TX, The College of the Holy Cross in Worcester, MA, Dallas Baptist University in Dallas, TX, Mount St. Mary's University in Emmitsburg, MD, Olin College of Engineering in Needham, MA, Saint Leo University in St. Leo, FL, Sam Houston State University in Huntsville, TX, Southern Methodist University in Dallas, TX, Texas Tech University in Lubbock, TX, the University of California Santa Barbara, Vanguard University in Costa Mesa, CA, and Virginia Wesleyan College in Norfolk, VA. Earning Merit Awards in this category were Averett University in Danville, VA and Concordia University in Irvine, CA.
- **In the Urban University Grounds category**, PGMS handed out one Grand Award, two Honor Awards and one Merit Award. George Washington University in Washington, DC was presented with a Grand Award. Honor Awards were given to Lawrence Technological University in Southfield, MI and Savannah College of Art and Design in Savannah, GA. The University of Pittsburgh in Pittsburgh, PA earned a Merit Award.



Winners were honored during the Society's 2014 Awards Dinner held Oct. 24 in conjunction with the School of Grounds Management & GIE+EXPO in Louisville, KY, Oct. 22-25. [Learn more.](#)

UMass Amherst Marks Renovation of Paige Laboratory as New Home of Stockbridge School of Agriculture

State and University of Massachusetts Amherst officials recently celebrated the \$9.9 million renovation of the 64-year-old UMass Paige Laboratory building into modern research and administrative facilities for the Stockbridge School of Agriculture. Although the Stockbridge name was formally given to the "two-year course in practical agriculture" in 1918, this is the school's first formal home and it consolidates much of the school's operation, including student services and nine laboratories. The year-long renovation converted the 26,500-square-foot, four-story office and research laboratory building into a modern, energy-efficient, Americans with Disabilities Act-compliant facility. Its flexible design allows laboratories to be reconfigured, and designers used new finishes throughout to emphasize brightness and openness. Suspended ceilings were removed, exposing the structure and enhancing the building's character. The main entry lobby, a comfortable space for gathering and collaborating, includes a "living wall" of plants. [Learn more.](#)



U Maryland Completes Sustainable Residence Hall

Prince Frederick Hall, the 38th residence hall on the University of Maryland campus, opened this semester to 462 lucky undergraduates. Over eight floors, students — including participants in the Honors College's Design:



Cultures and Creativity and Advanced Cybersecurity Experience for Students — are enjoying hotel-like accommodations including showers with built-in changing rooms, in-room temperature control, and fluffy hallway carpets. The building was designed to earn LEED Gold certification for its sustainable and energy-efficient amenities. [Learn more.](#)

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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